



5th IT STAR WS on **Electronic Business**
12 November 2010, Zagreb, Croatia – www.itstar.eu
Venue: Hotel Four Points by Sheraton Panorama Zagreb
<http://www.hotel-fourpointspanorama.com>



Friday, 12 November

[09.30 Registration](#)

[10.00 – 12.00 Opening](#)

Opening address by **Mladen Glasenhardt**, President of CITA

Keynote speakers

- **Bruno Lamborghini**, Chairman of the Board, EITO
- **Silvia Bartolini**, DG “Enterprise and Industry”, European Commission – *e-Invoicing and other e-Business related issues*
- **Diana Šimić (HR)**, Chair of eSEE Initiative, Zagreb University -*e-Business policy and practice in Southeast Europe*

[12.00 – 12.45 National and International Programs and Experiences](#)

- **Pavol Fric (SK)**, Vice-president for Strategy, Slovak ICT company “DITEC” - E-Signature
- **Roland Schmuck (HU)**, University of Pecs -How to Get the Most Out of Company Websites

12.45 – 14.00 **Lunch**

[14.00 – 16.00 National and International Experiences \(cont'd\)](#)

- **Giuseppe Mastronardi**, Politecnico di Bari - *Legal Framework of E-Business and Security Issues*
- **Ranko Smokvina (HR)**, senior ICT consultant, Leader of Croatian e-Invoice Project (e-Invoicing) -*E-Invoicing in Croatia*

- *E-Business in Romania* (speaker t.b.d.)

- **Gyula Szabo & Peter Bago (HU)** *Global parameterization of country-specific SAP modules*

- *Presentation (t.b.d.)*

16.00 – 16.30 **Coffee break**

[16.30 – 17.30 E-Skills for E-Business](#)

- **Denise Leahy (IE)**, Trinity College, Dublin & **Dudley Dolan**, Chair of CEN WS on ICT Skills - *The Skills Challenge for e-Business*

- **CompTIA offerings in the e-Business area** (speaker t.b.d.)

- **Giulio Occhini & Paolo Schgör**, AICA - *EUCIP and ECDL for e-Business*

- *Presentation (t.b.d.)*

[17.30 – 18.00 Wrap-up and adoption of Conference Declaration](#)

Conf. web-site <http://starbus.org/ws5/ws5.htm>

Organizing and Program Co-chairs:

G. Occhini, M. Frković & P. Nedkov

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